

Gregory D. Benjamin, Ph.D., M.P.H.

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Education:

University of Delaware
Joseph R. Biden, Jr., School of Public Policy & Administration
Newark, DE
Doctorate of Philosophy Degree (Ph.D.)
Program: Public Policy and Administration
Concentration: Health Policy & Evaluation

Drexel University
Dornsife School of Public Health
Philadelphia, PA
Master of Public Health (M.P.H.)
Concentration: Health Prevention and Policy

King's College
Wilkes-Barre, PA
Degree: Bachelor of Science
Major: Biology; Minor: English, Writing

**Work
Experience:**

Academia:

Arcadia University, College of Health Sciences
Glenside, PA (May 2018-present)

Assistant Professor of Practice of Public Health (February 2025-present)

- Carry a 2, 2, 2 course load per academic year; 12-month contract, in the Department of Public Health
 - Courses taught:
 - Undergraduate: Introduction to Epidemiology
 - Graduate: Research Methods and Design for Health Professionals (in-person and online); Capstone Seminar I & II

Associate Dean, College of Health Sciences (February 2025-present)

- Oversee ongoing and continuous monitoring and support of programmatic accreditation for several programs
 - Support of and contribution to the data collection, data analysis and writing the University's CEPH Self-Study and Site Visit.
 - Train and prepare the Chair and department in preparation for the
 - Continue assisting the Physician Assistant Department in meeting ARC-PA assessment and curricular requirements
- Support and represent the College of Health Sciences for University accreditation

- (MSCHE), including collection and interpretation of data or content
- Provide project management and support the implementation of existing and new partnerships (e.g., 2U, Risepoint, etc.) and programs in the College.
- Support the ongoing implementation of CHS Strategic Planning
- Promote, support, and facilitate interprofessional collaboration, experiential learning, and diversity, equity, and inclusion efforts.
- Provide opportunities to enhance pedagogy by engaging with the Center for Teaching, Learning, and Mentoring for all programs.
- Encourage and support research and scholarly innovation among CHS faculty

Adjunct Professor (May 2018-February 2025)

- Courses Taught:
 - Undergraduate: Introduction to Epidemiology
 - Graduate: Research Methods and Design for Health Professionals
 - Public Health Capstone Research Seminar I (Thesis; served as Chair)
 - Public Health Capstone Research Seminar II (Thesis; served as Chair)

Consultant to the Dean of the College of Health Sciences (Aug 2023-February 2025)

- Provided accreditation & assessment expertise to the Physician Assistant Program and the Department of Public Health
- Assisted the Physician Assistant Department in meeting ARC-PA (accreditor) requirements
- Assisted the Public Health Department with preparing for their review of the B.S. and M.P.H. program review from CEPH (accreditor)
- Provided assessment strategies and data analysis to help fulfill requirements of programs' needs and accreditors' requirements

Salus at Drexel University

Elkins Park, PA (July 2024-February 2025)

Executive Director of Institutional Research, Assessment & Academic Operations

Director of Institutional Research & Assessment (Aug 2017-June 30, 2024)

- Supervised 1 full-time and 1 part-time employee
- Served as co-chair of the University's Academic Assessment Committee, which oversees all assessment plans and serves as a central clearinghouse for all departments
- Led all assessment and evaluation activities for academic (students, faculty, & staff) and non-academic units (e.g., facilities, Student Affairs, IT, Library, etc.)
- Assisted with compliance and fulfillment of institutional accreditor, Middle States Commission on Higher Education (MSCHE).
 - Responsible for completing Annual Institutional Updates (AIU)
 - Served as Chair for MSCHE Standard V: Educational Effectiveness Assessment
- Assisted with programmatic accreditors (e.g., ARC-PA, ACOE, CAA, etc.), providing and writing narrative for programs' data & assessment sections.
- Supervised the data collection and monitoring of the Integrated Postsecondary Education Data System (IPEDS) & State Authorization Reciprocity Agreements (NC-SARA)
- Used survey software systems (including SurveyMonkey and Watermark Course Evals & Surveys) to implement course evaluations for the university and for surveys of students, faculty and staff for the university
- Collaborated with department deans and program directors to assess faculty and students, provide analysis and recommendations, driven by data

- Directly assisted with overseeing the Salus-Drexel merger, including:
 - Responsible for collecting and creating required documents for the US Dept. of Education, Pennsylvania Dept. of Education, and accreditors
 - Coordinated with Drexel departments, including Communications, Office of General Counsel, Enrollment Management, etc.
 - Ensured institutional & programmatic accreditation needs are met
 - Assisted with fulfilling the requirements of MSCHE's Complex Substantive Change and Change in Ownership
- Member of the University's Diversity, Equity, and Inclusion (DEI) Committee, served in the capacity of providing survey and research capacity
 - Co-chair of the DEI Committee
 - University was awarded the 2024 Higher Education Excellence in Diversity Award: Health Professions School

Adjunct Professor (August 2018-present)

- Instructor of Record: Introduction to Research Methods (GB-5100); Survey Research Methods (GB-8534); Principles of Qualitative Research (GB-8535)
- Lecturer: Physician Assistant Studies: Seminar (PA-5007) and Transition to Practice (PA-5901)

Salus' Institutional Review Board (IRB)

- *Member*, October 3, 2018-December 31, 2018
- *Vice-Chairman*, January 1, 2019-June 30, 2024

Baylor University, MPH@Baylor Online Program

Waco, TX (July 2020-present)

Adjunct Professor

- Courses Taught:
 - Graduate (online): Research Methods in Public Health; Evaluation in Public & Community Health
 - Graduate Chair for students' capstones

La Salle University, School of Nursing & Health Professions

Philadelphia, PA (Jan. 2020-May 2020)

Adjunct Professor

- Courses Taught:
 - Undergraduate: Epidemiology for Health Educators (online)

Temple University, College of Public Health

Philadelphia, PA (August 2015-July 2017)

Assistant Professor of Instruction

- Courses Taught
 - Undergrad: Biostatistics and Public Health; Intro to Epidemiology; Research Methods; Disease Prevention & Control; Public Health: Live, Work and Play; Health Policy & Systems
 - Graduate: Biostatistics w/ SPSS; Fundamentals of Epidemiology (in-person & online); Research Methods (in-person); Program Planning & Evaluation (in-person); and Chronic Disease Epidemiology (in-person and online)
 - Chaired Tenure-Track and Non-Tenure Track Faculty Recruitment for Dept. of Epidemiology & Biostatistics
 - Assisted with CEPH accreditation
 - Translated in-person courses to online, flipped model courses

Private Consulting:

Benjamin Higher Education Consulting, LLC

Mount Laurel, NJ (February 2025-present)

Owner

<https://benjaminhigheredconsulting.net>

- Provide expertise to Institutions of Higher Education around the following areas:
 - Assessment, Institutional Research
 - Accreditation: institutional (e.g., MSCHE) and programmatic (e.g., ARC-PA, ACOE, CEPH, CAPTE, etc.)
 - Mergers & Acquisitions; Change in Ownership (CIO), working directly with the US Department of Education
 - Online and hybrid course creation
 - Strategic planning
 - Program evaluation, using both quantitative and qualitative methods

Publications:

- Ramirez-Valles, J., Kuhns, L.M., Vazquez, R., & **Benjamin, G.D.** (2014). Getting involved: Exploring Latino GBT volunteerism and activism in AIDS and LGBT organizations. *Journal of Gay & Lesbian Social Services*, 26(1), 18-36, <https://doi.org/10.1080/10538720.2013.865577>
- Knight, E., **Benjamin, G.D.**, & Yanich, D. (2016). Framing social determinants of health within the professional public health community: Research translation and implications for policy change. *Journal of Applied Communication Research*. 44(3), 256-274, <https://doi.org/1080/00909882.2016.1192291>
- Munoz-Laboy, M., Martinez, O., Draine, J., Guilamo-Ramos, V., Severson, N., Levine, E., & **Benjamin, G.** (2017). The assets and challenges of formerly incarcerated Latino men's social support networks in promoting healthy behaviors. *Journal of Urban Health*. <https://doi.org/10.1007/s11524-017-018-9>.

Professional Presentations:

- Casser, L., **Benjamin, G.D.**, & Dillon, P. (2019). *Development of an Integrated Interdisciplinary Health Screening Model*. Poster Presentation at Collaborating Across Borders (CAB VII) Conference Annual Conference in Indianapolis, IN.
- Casser, L., **Benjamin, G.D.**, Bondurant, L., Brim, B., et al. (2018). *Development of an integrated interdisciplinary screening model & tool for diverse patient populations in Philadelphia*. Presentation at 2018 Jefferson Center for Interprofessional Practice and Education (JCIPE) Annual Conference in Philadelphia, PA.
- Enev, T., **Benjamin, G.**, Van Stan, S., & S. Leng. (2012). *Evaluating a Statewide Intervention in Child Care Settings: Developing and Implementing a Comprehensive Evaluation*

Framework. Paper Presentation at 2012 Eastern Evaluation Research Society Annual Conference in Absecon, NJ.

- Knight, E. & **G. Benjamin**. (2010). *Framing of Health Disparities in a Professional Public Health Newspaper*. Paper Presentation at American Public Health Association 138th Annual Meeting in Denver, CO.
- **Benjamin, G.**, et al. (2010). *Early Indicators of Success with Use of EMR for Implementation of Expert Committee Recommendations on Childhood Overweight in Delaware*. Poster Presentation at 2010 AcademyHealth Annual Research Meeting in Boston, MA.
- **Benjamin, G.**, Kaplan, M. & M. Lempa (2009). *A Mixed-Methods Evaluation of the Sussex Child Health Promotion Coalition: A Case Study*. Paper Presentation at the 2009 APHA Conference in Philadelphia, PA.

Relevant Skills:

- Proficient in the use of qualitative and quantitative software:
 - Quantitative software: SPSS (Intermediate), SAS/Enterprise Guide (Intermediate); Oracle Database/Business Intelligence (BI)
 - Qualitative software: NVivo-12 (Expert); Dedoose (Beginner)
- Advanced Statistical Courses: Multi-linear and step-wise regression, logistic regression
- Advanced Qualitative Methods: Framework, grounded theory, and domain analyses
- Learning Management Systems: Blackboard (Expert); Canvas (Intermediate); Atrio
- Survey Software Systems: EvaluationKIT/Watermark Course Evaluations & Surveys; SurveyMonkey; and Alchemer/Survey Gizmo
- (Intermediate)
- Student Information Systems: Jenzabar One (Expert); Ellucian Banner (Intermediate)
- Microsoft Office: Excel, Access, PowerPoint, Project, and Outlook

Professional Memberships & Activities:

- Member, Association of Institutional Research (August 2017-present)
 - Abstract Reviewer for Annual Conference, 2017-18
- Member, Society for Epidemiologic Research (August 2013-2017)
- Member, American Public Health Association (August 2004-present)
- Member, American Evaluation Association (May 2007-2017)
 - *Abstract Peer Reviewer*, 2009, 2010, 2011. Qualitative Methods and Health Evaluation Topical Interest Groups. American Evaluation Association.
 - *Abstract Peer Reviewer*, 2009. International Evaluation Topical Interest Groups.

References:

Available Upon Request